



June 20-22, 2019
Wynn Hotel | Las Vegas

# Gallerite Reunion AACA Annual Convention

Where great minds come to share the knowledge of Clear Aligner Therapy

## Register Today!

www.galleritesconvention.com

## **SCHEDULE AT A GLANCE**

#### **THURSDAY**

12:00 pm: Registration3:00 pm: Opening Session4:30 pm: Cocktail Reception

7:30 pm: Banquet 9:30 pm: Entertainment

#### **FRIDAY**

8:00 am-12:00 pm: Breakout Session

12:00-2:00 pm: Lunch/MARIO LOPEZ Meet & Greet

2:00-6:00 pm: Breakout Session

7:30-10:30 pm: Stratosphere Party (beach theme)

#### **SATURDAY**

Travel day or additional DSD day via DSD. For more information: http://bit.ly/2usKH8J

#### DSDAPP DAY LAS VEGAS | DSDAPP SMILE SIMULATION WORKSHOP

Dr. Lindiane Rigo Mariani is a Brazilian educated dentist. She has been involved with DSD concepts since 2016 and is currently part of the DSD Education team leading the DSDApp Academy. www.digitalsmiledesignapp.info

# **OPENING SESSION: THIS IS OUR TIME** presented by David Galler, DMD

Epic AACA Changes

Automation

Dental Health Scans
The War Against DIY Orthodontics

#### HYGIENE TRAINING

Why Hygienists Are the Most Important Part of the Invisalign Team:

Lina Dawli, RDH

5 Hottest Topics Every Irreplaceable Hygienist Should Know:

Tia Medeiros, RDH

It's Clear! The Many Health Benefits of Aligned Teeth:

Lauren Gueits, RDH, BS

## **CLEAR ALIGNER CLINICAL COURSES**

Intimacy, Munchies and Aligners:

David Penn, BDS, MBA

The Laws of Attachments:

**Robin Bethell, DDS** 

Lite'Em Up:

Anna Berik, DMD

ClearCorrect: The Clear Alternative:

David S. Ostreicher, DDS, MS, MPH

Discover the Game-Changer, SureSmile Aligners:

Melisa Rathburn, DDS

Why Type It? Don't Work Harder, Work Smarter With 3-D Controls:

Corey Anolik, DDS, FAGD

## **SOCIAL MEDIA & MARKETING**

Growth Hacking & Technology: Practicing like a Silicon Valley Startup:

Ryan Hungate, DDS, MS

We Are #Millennials and We Want #Invisalign:

Lina Dawli, RDH

Today's Online Marketing Strategies for Dental Practice:

Len Tau, DMD

The New Age of Inbound Dental Marketing:

**Korey Korfiatis** 

How To Fight Bad Reviews:

**Matt Peters** 

Killer Consultations - The Right Conversation Can Make of

Break Your Marketing:

Nathan Jeal, DMD

## **TEAM TRAINING**

Dream Team 101: Build the Team That Crushes Goals: **Terri Pukanich**, **DDS** 

Invisalign Staff Protocol A-Z:

Lauren Steinberg, CDA

Pearls of Orthodontic Insurance Coding:

Nikkie Reulecke, SOA, CDA, CC, TC

**Dental Assistant Superstar:** 

Nikkie Reulecke, SOA, CDA, CC, TC

#### PRACTICE MANAGEMENT

Defying Comparison and Becoming the Most Desirable Practice in Town:

Jay Geier

**Everybody Matters:** 

**Toussaint Crawford, DDS** 

Invisalign: Dollars and Sense 2.0:

Oleg Shvartsur, DDS

Chaos to Productive in 90 Days:

Scott Frederick, DDS

Dare to Diamond:

Andrea K. Dernisky, DMD and Kylee Barnett

Understanding the Patient's "No", and How to Make Them Say "Yes":

**Jason Watts, DMD** 

## **ADVANCED INVISALIGN® TRAINING**

Sleep Apnea and Invisalign Management Within the GP Practice:

**Terry Codington, DDS** 

Orthodontic Treatment for Growing Patients with Invisalign First Clear Aligners:

Gary Brigham, DDS

Mandibular Advancement in Teen Patients.

The Wings Have It:

**Rob Herron, DDS** 

TMJ Phase 2 Case Finishing with Invisalign:

**Louis Giordano, DDS** 

# INCREASE PROFITABILITY

Get Out of the Declining Reimbursement Trap with a Membership Plan:

**Dave Monahan** 

Giving Children a Healthy Start: Assessing and Treating Pediatric Sleep & Airway Disorders:

Jill Ombrello, DDS

Focus On Dentistry Not On Paperwork:

Angelie Zamora, DDS

AACA Deals – What's In It For You:

**Gallerite Strategic Team** 

#### DIGITAL PRACTICES

iTero and Milling Crowns with Glidewell:

Justin Chi, DDS

Align Digital Platform Integration & Workflow:

Ryan Mingus, MBA

Digitally Designed Direct Composite Restorations Using 3D Printing:

Geoff Skinner, DDS

The Complete Digital Smile Design Experience: Captivate, Engage & Deliver:

Karla Soto, DDS